

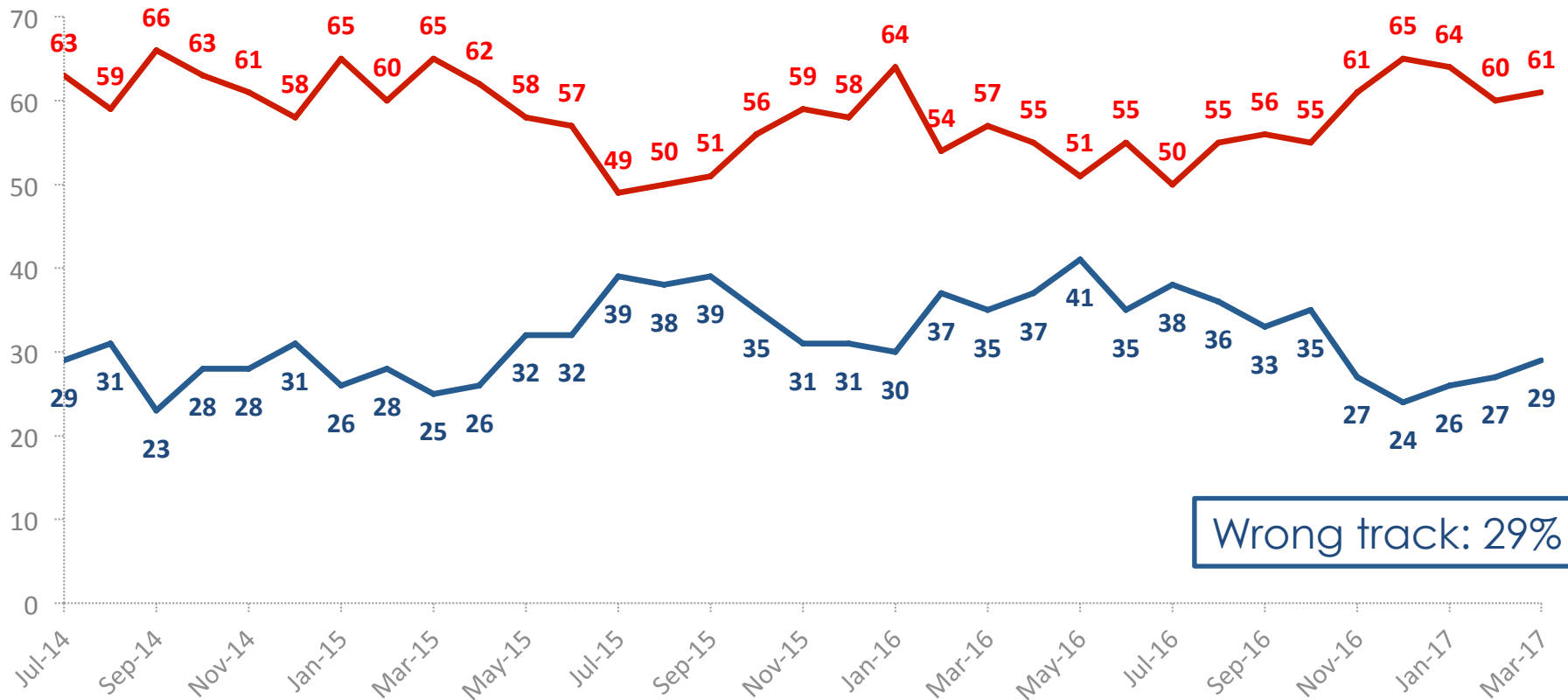


April 2017 Presentation

The mood

Generally speaking are things in New Zealand heading in the right direction or are they off on the wrong track?

Right direction: 61%



Wrong track: 29%

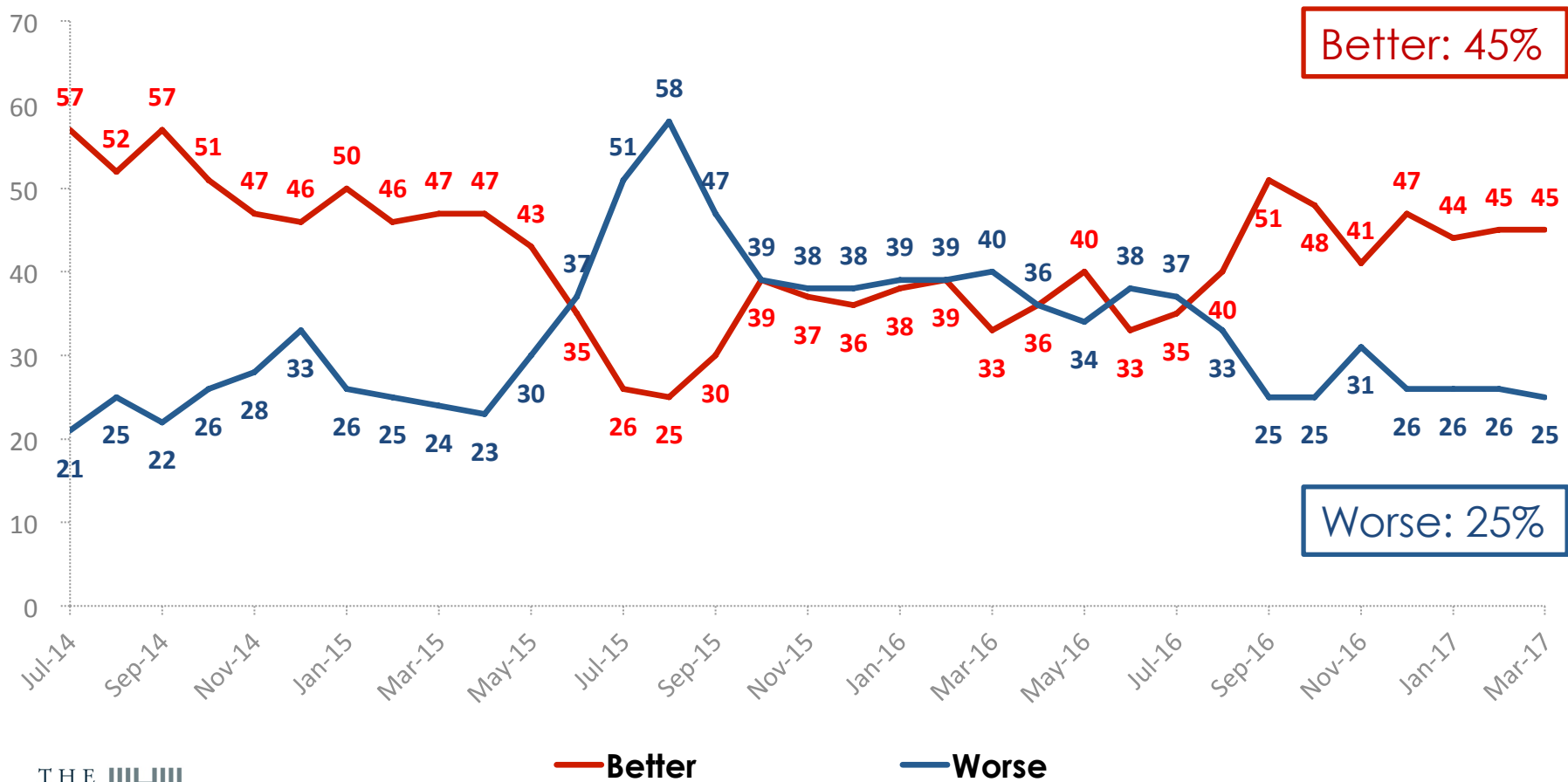
— Right direction

— Wrong track

Economic confidence

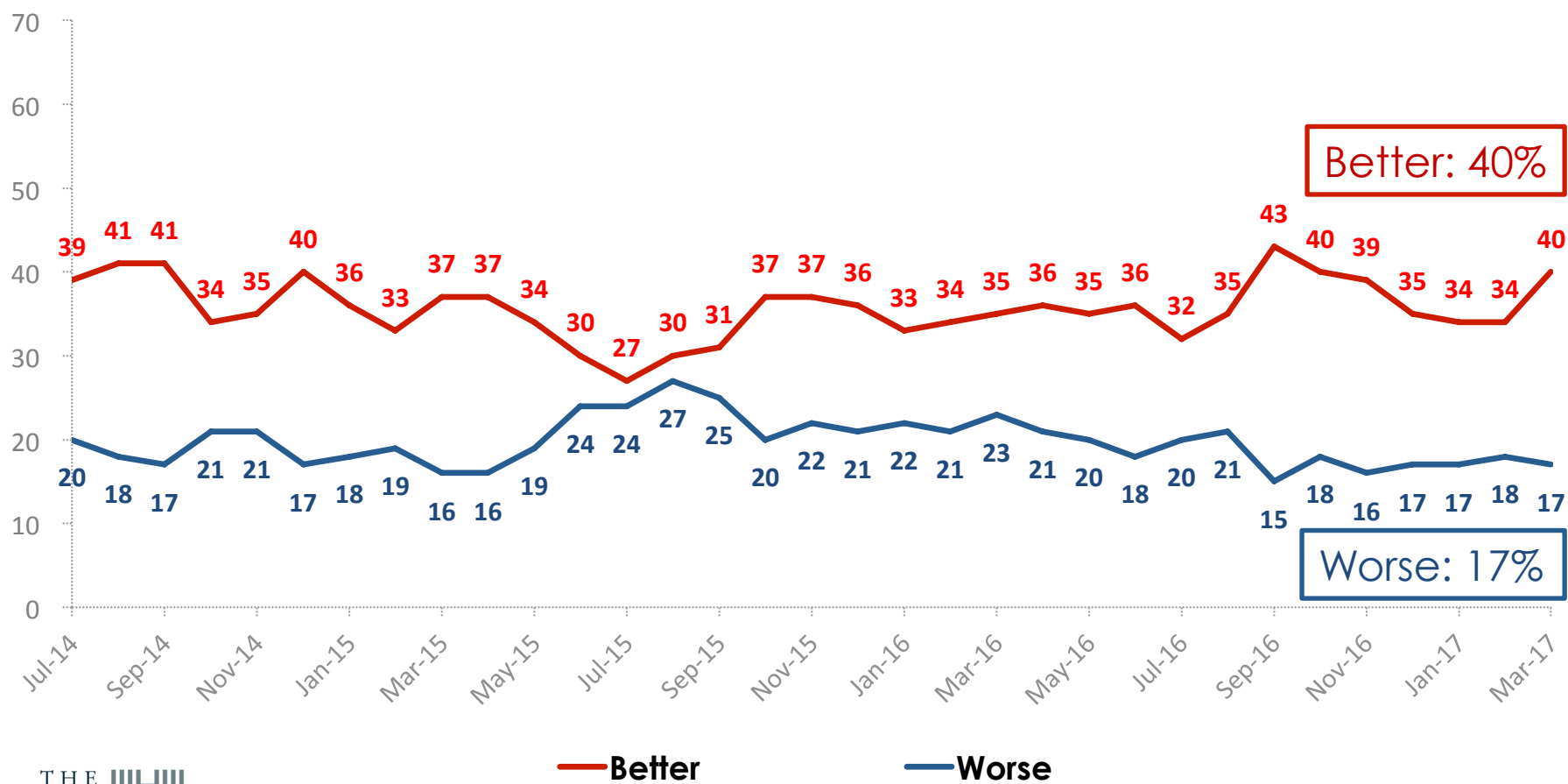


Do you expect the following to get better or worse in the year ahead? – The economy



Standard of living

Do you expect the following to get better or worse in the year ahead? - You or your family's standard of living



The vote – monthly tracking



Under MMP you have two votes. One for the candidate in the electorate you are enrolled in, and the second for a party. Thinking about this party vote only, if the general election were held today which party would you vote for?

National: 44%

Maori: 0.7%

Labour: 30%

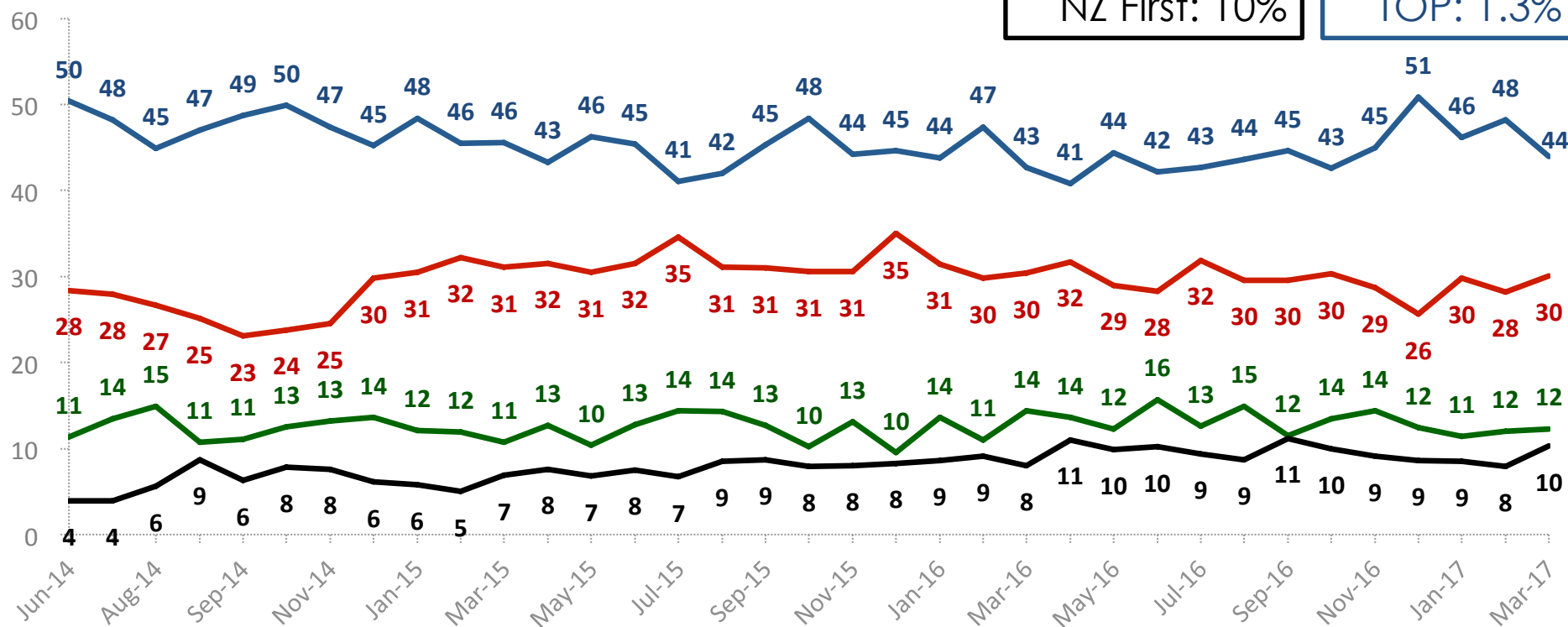
Act: 0.5%

Greens: 12%

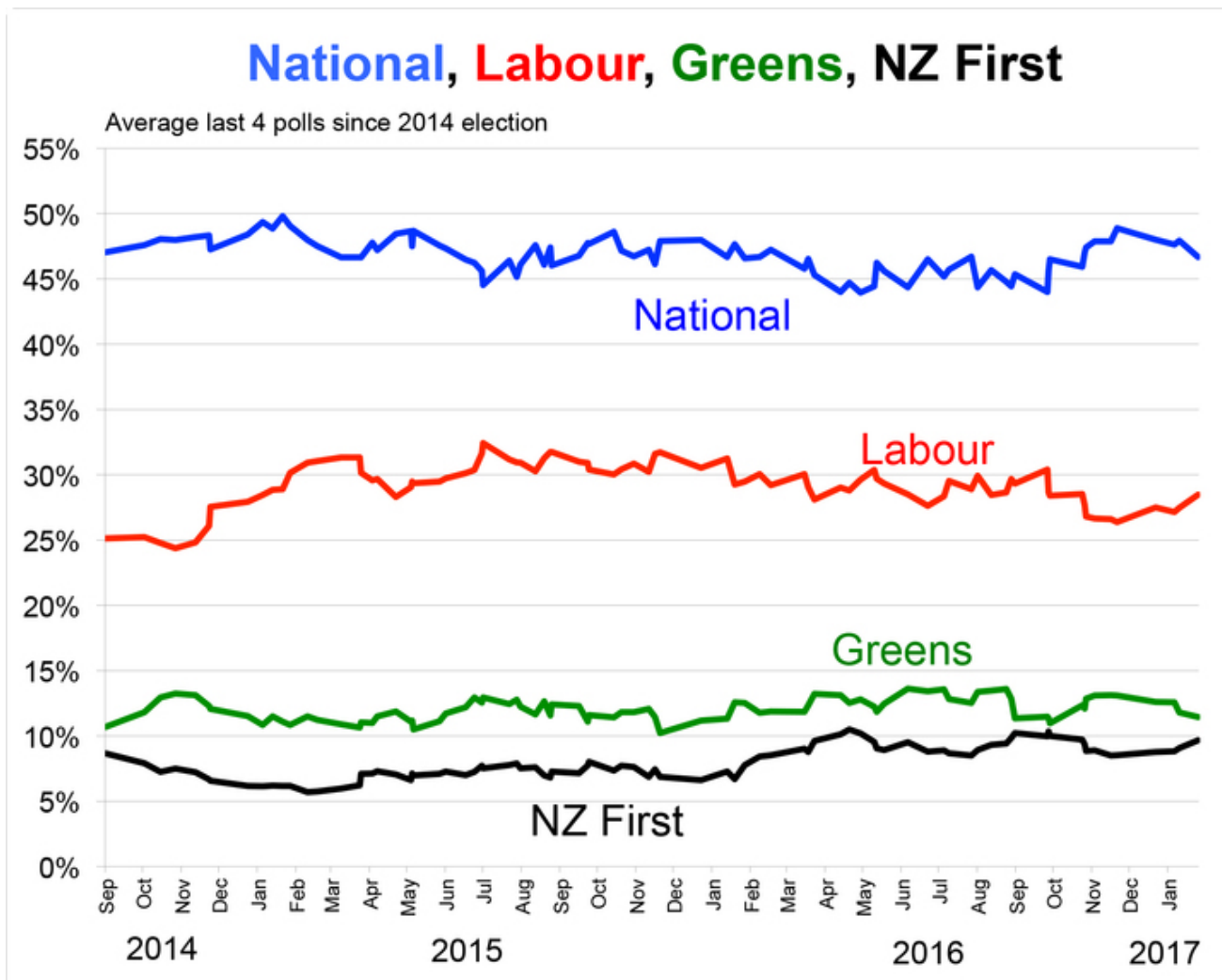
UF: 0.1%

NZ First: 10%

TOP: 1.3%



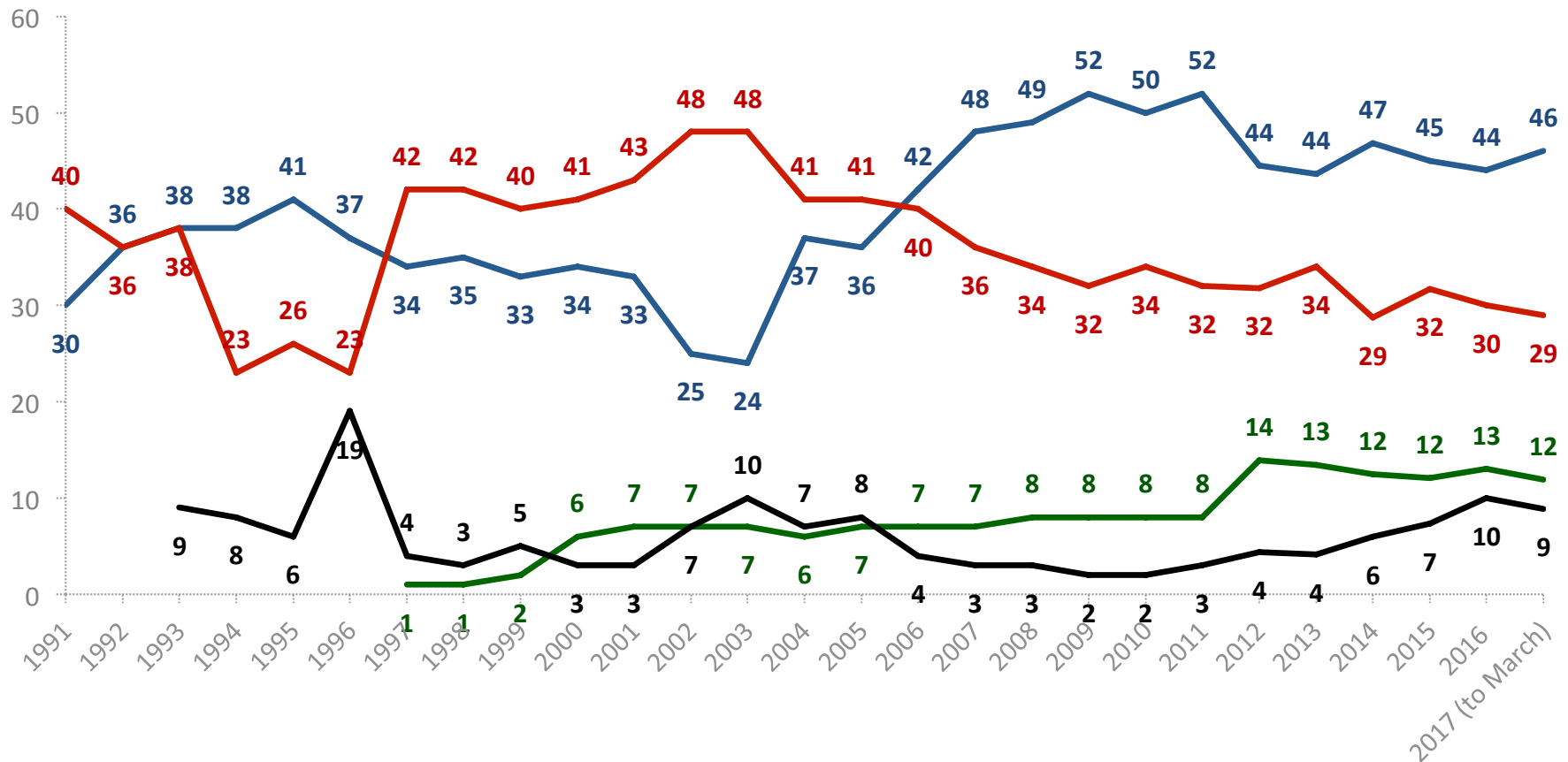
The vote – RNZ poll of polls



Party	Poll of polls final result
National	47%
Labour	29%
Greens	12%
NZ First	10%

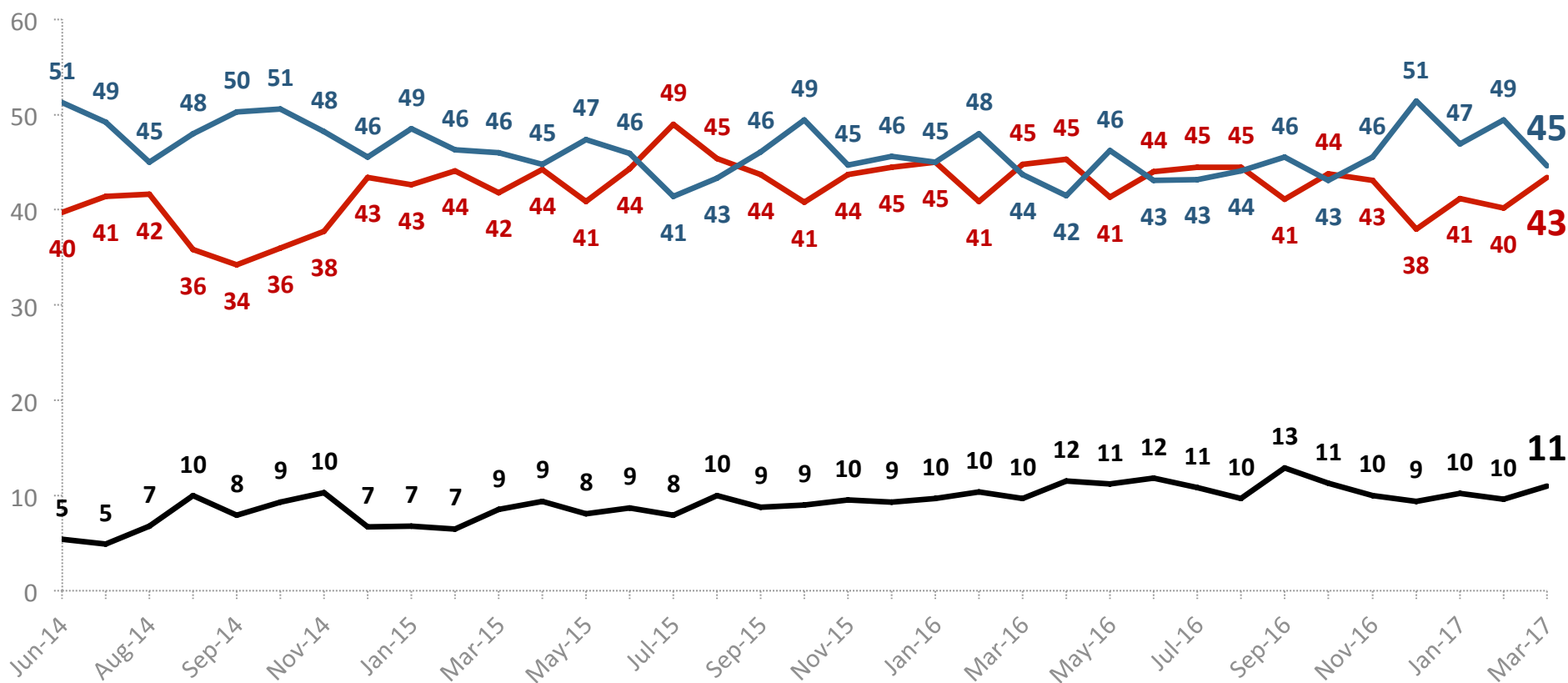
The vote – yearly average

Under MMP you have two votes. One for the candidate in the electorate you are enrolled in, and the second for a party. Thinking about this party vote only, if the general election were held today which party would you vote for?



The vote – left vs right share

Under MMP you have two votes. One for the candidate in the electorate you are enrolled in, and the second for a party. Thinking about this party vote only, if the general election were held today which party would you vote for?

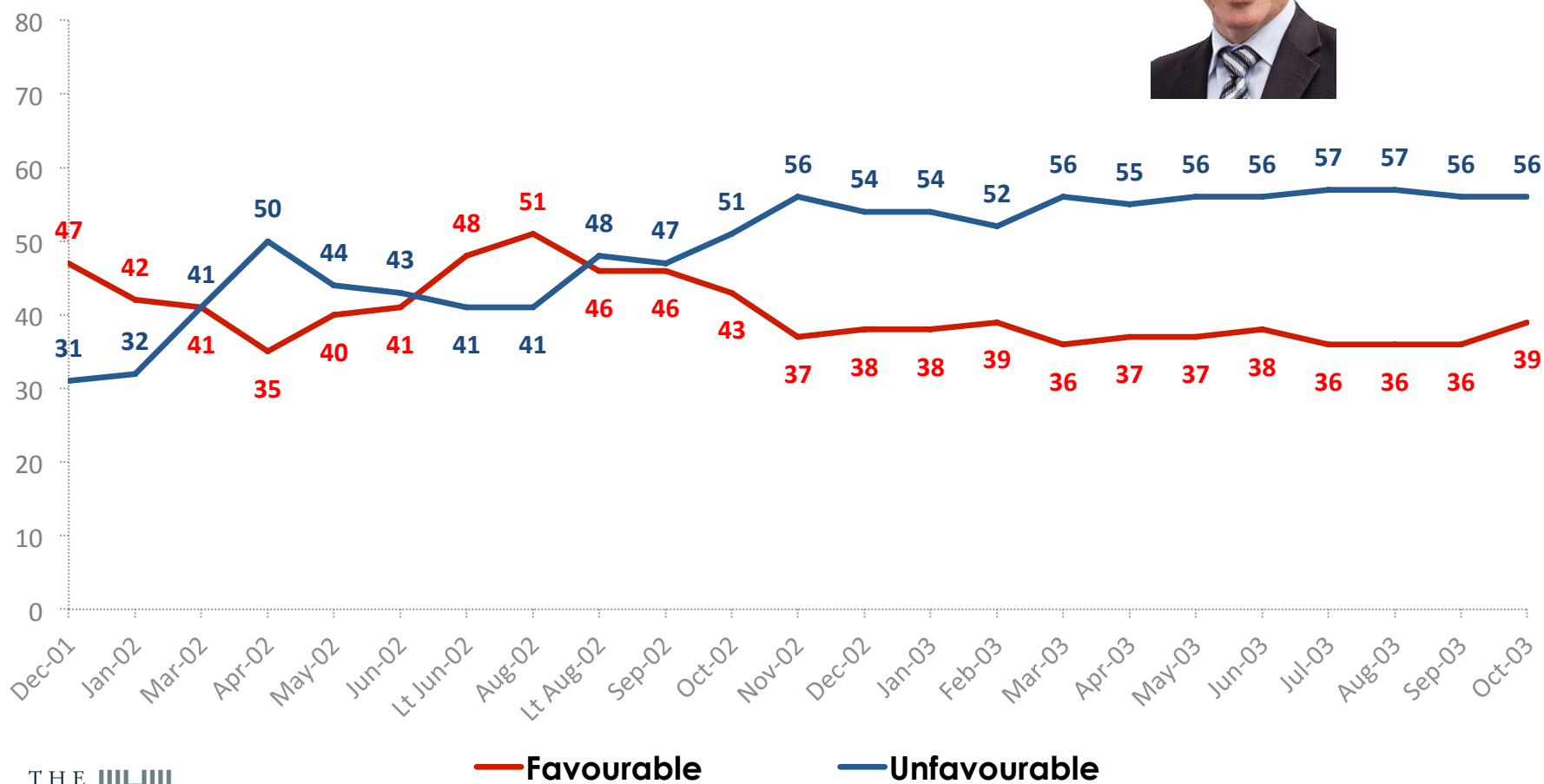


The balance of power

	2015	2016	2017
January	Right Majority	New Zealand First	Māori Party
February	New Zealand First	Māori Party	Right Majority
March	New Zealand First	New Zealand First	New Zealand First
April	New Zealand First	New Zealand First	
May	Māori Party	New Zealand First	
June	New Zealand First	New Zealand First	
July	Left Majority	New Zealand First	
August	New Zealand First	New Zealand First	
September	New Zealand First	New Zealand First	
October	Right Majority	New Zealand First	
November	New Zealand First	New Zealand First	
December	New Zealand First	Right Majority	

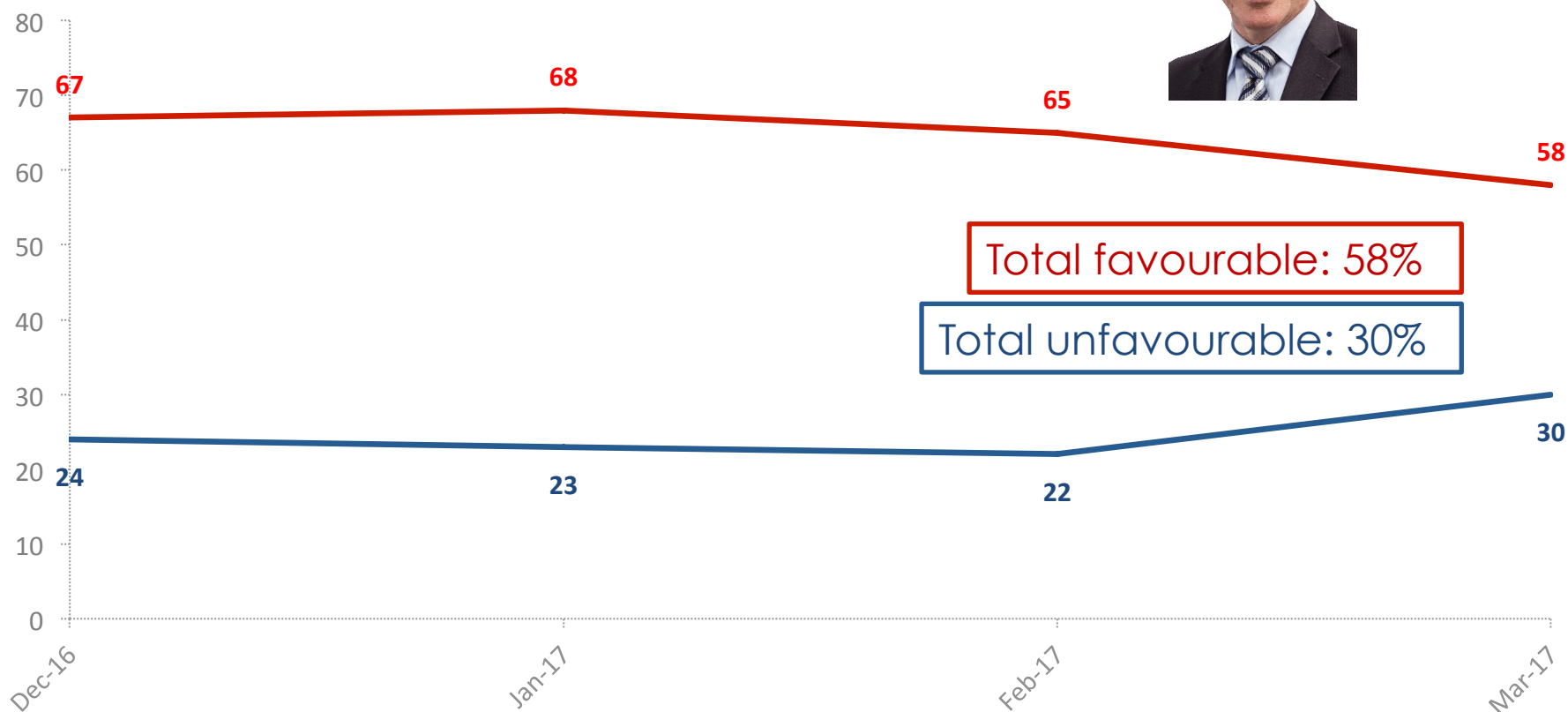
Bill English favourability – take one

} Thinking about the following politicians tell me if you generally have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of them. If you do not know enough about them just say so. – **Bill English**



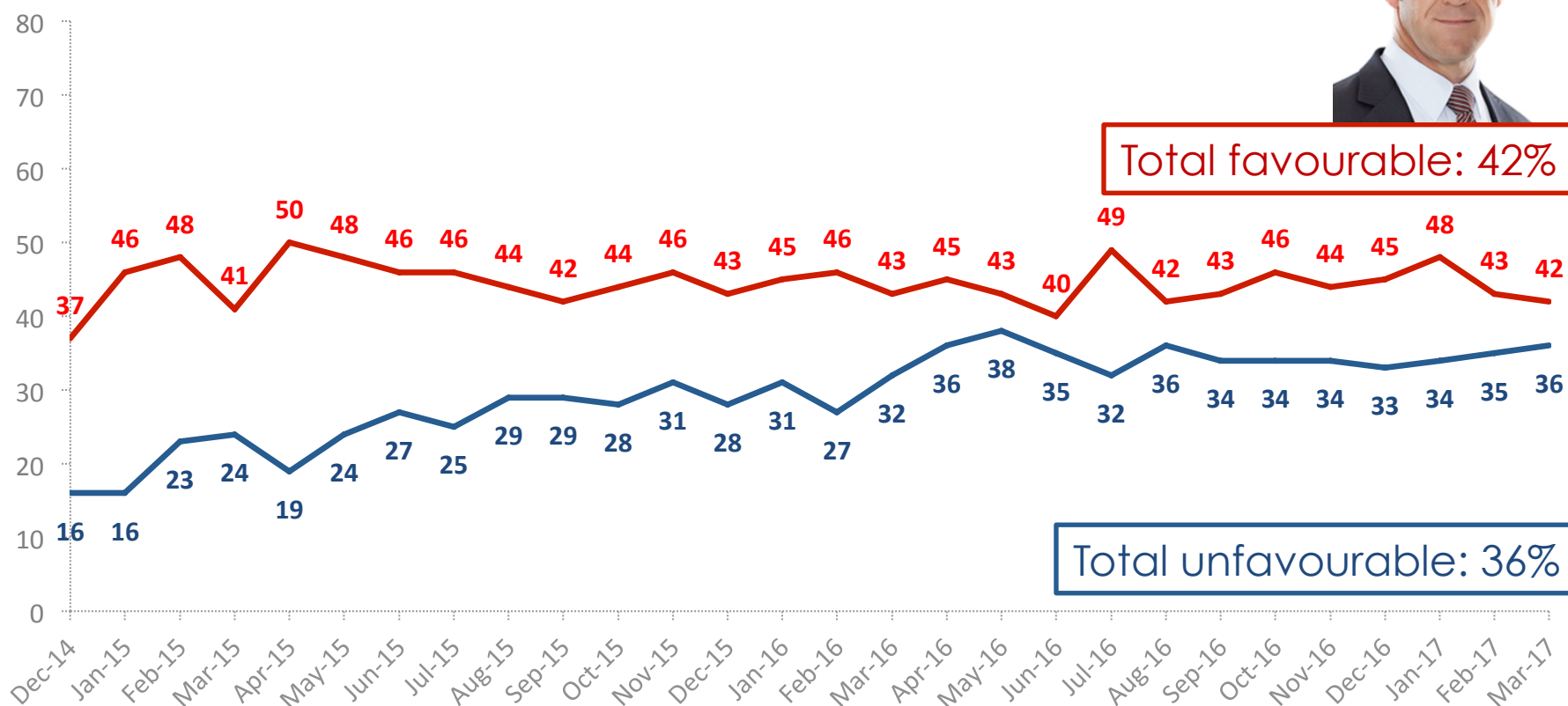
Bill English favourability – take two

} Thinking about the following politicians tell me if you generally have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of them. If you do not know enough about them just say so. – **Bill English**



Andrew Little favourability

} Thinking about the following politicians tell me if you generally have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of them. If you do not know enough about them just say so. – **Andrew Little**



Total favourable: 42%

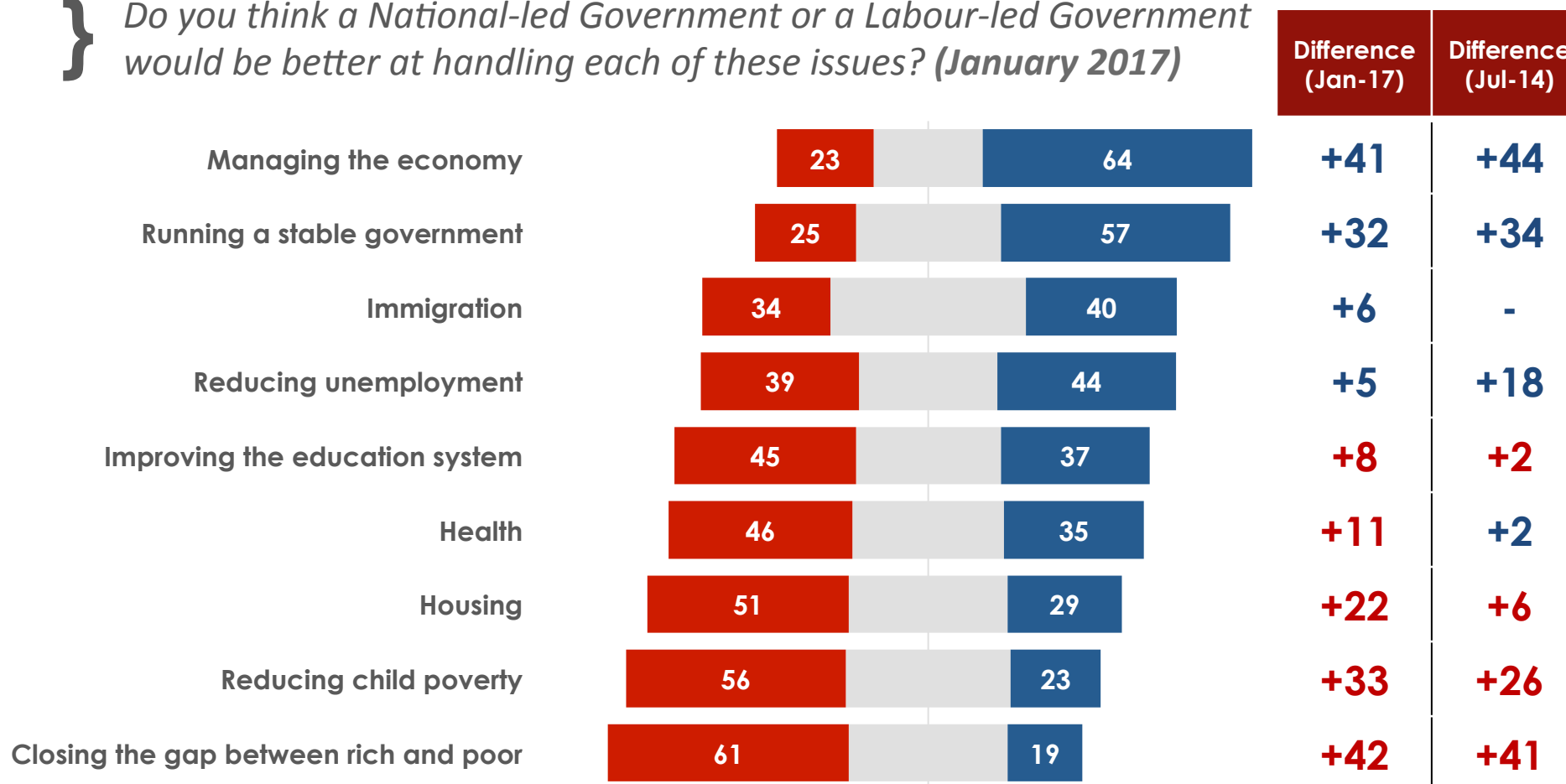
Total unfavourable: 36%

— Favourable

— Unfavourable

Better party for issues

} Do you think a National-led Government or a Labour-led Government would be better at handling each of these issues? (January 2017)



The vote – 2014 vs 2017

} Under MMP you have two votes. One for the candidate in the electorate you are enrolled in, and the second for a party. Thinking about this party vote only, if the general election were held today which party would you vote for?

Party	March 2014	March 2017	Difference
National	48%	44%	-4%
Labour	31%	30%	-1%
Greens	11%	12%	+1%
NZ First	5%	10%	+5%
ACT	0.6%	0.5%	-0.1%
United Future	0.1%	0.1%	-
Conservative Party	0.8%	0.3%	-0.5%
Mana/Internet	0.7%	0.2%	-0.5%
Maori Party	1.7%	0.7%	-1%
The Opportunity Party	-	1.3%	+1.3%

Polling fundamentals – 2014 vs 2017

	March 2014	March 2017	Difference
Leader fav (National) – net	+25	+28	+3
Leader fav (Labour) – net	-7	+6	+13
Net mood	+32	+32	-
Net Economic confidence	+34	+20	-14
Net standard of living	+24	+23	-1



Thank You

