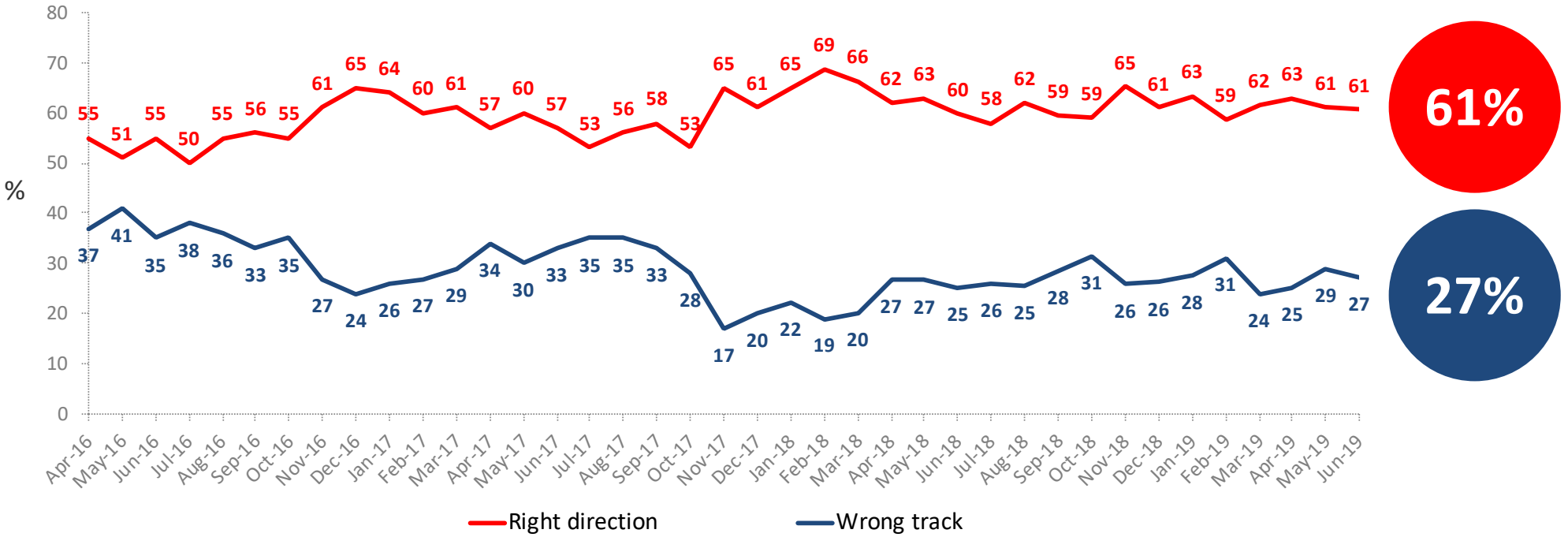
Hugo presentation

July 2019

The mood

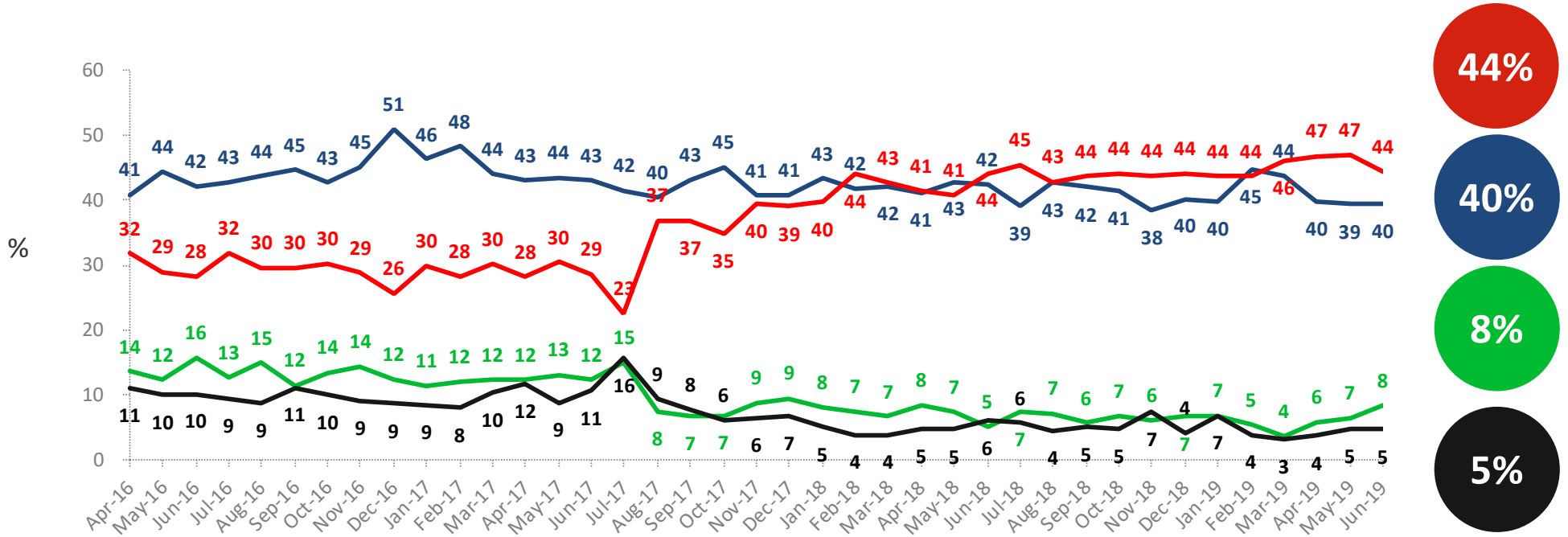
Generally speaking are things in New Zealand heading in the right direction or are they off on the wrong track?



Base: all (n=600)

The vote – monthly tracking

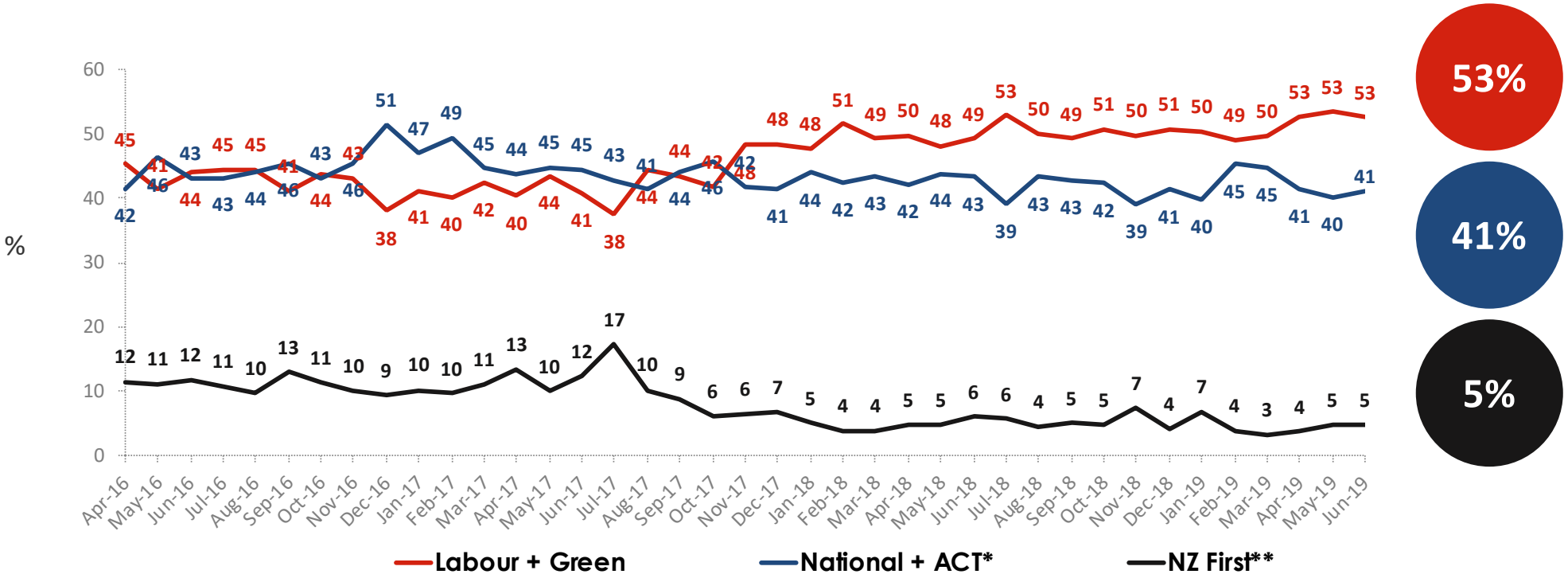
Thinking about your party vote only, if the general election were held today which party would you vote for?



Base: all voters

The vote – left vs right share

Thinking about your party vote only, if the general election were held today which party would you vote for?



* + United Future before 2017 election
** + Maori Party before 2017 election

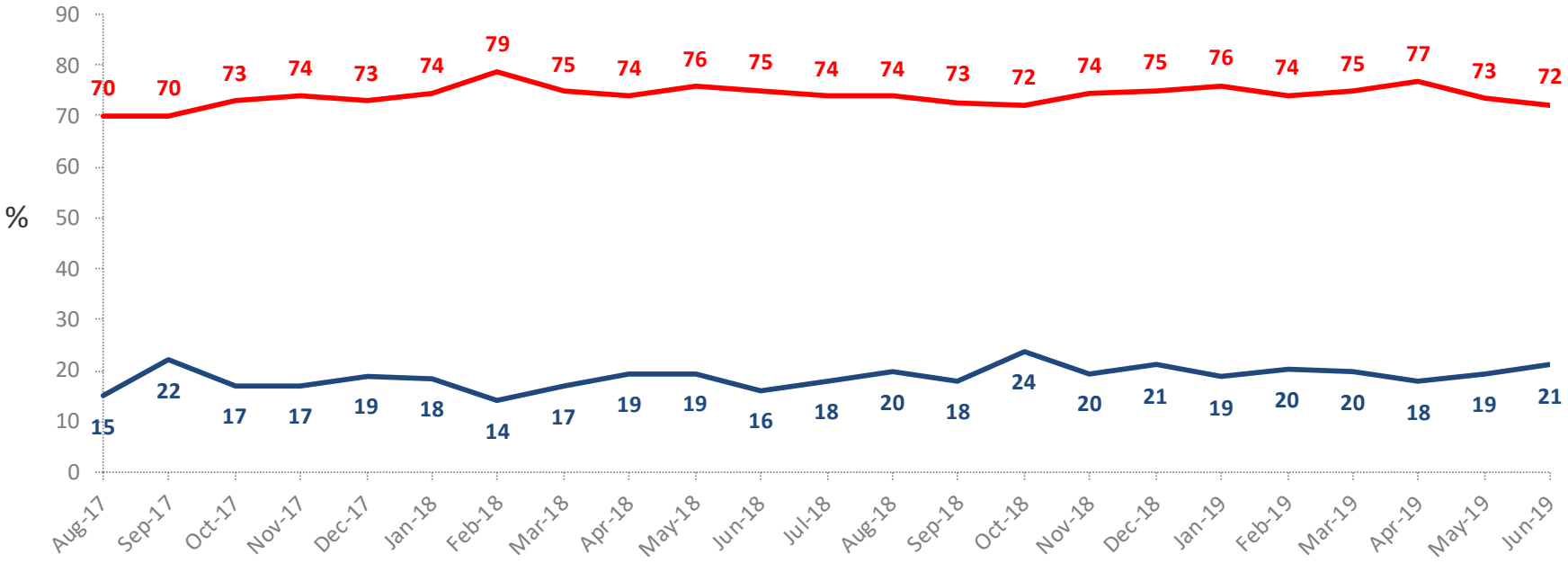
Base: all voters

Balance of power

	2017	2018	2019
January	Māori Party	New Zealand First	Left Majority
February	Right Majority	Left Majority	Left Majority
March	New Zealand First	Left Majority	Left Majority
April	New Zealand First	Left Majority	Left Majority
May	New Zealand First	Left Majority	Left Majority
June	New Zealand First	Left Majority	Left Majority
July	New Zealand First	Left Majority	
August	New Zealand First	Left Majority	
September	New Zealand First	Left Majority	
October	New Zealand First	Left Majority	
November	Left Majority	Left Majority	
December	Left Majority	Left Majority	

Jacinda Ardern favourability

Do you generally have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of Jacinda Ardern?



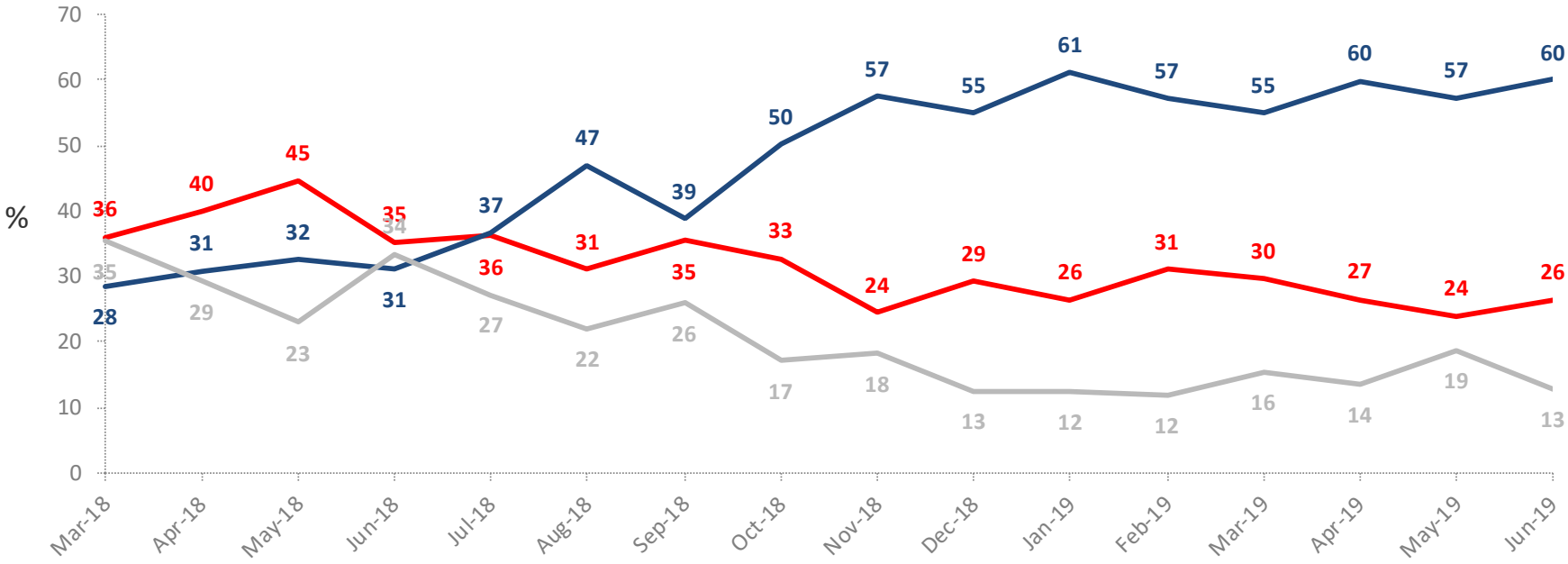
Favourable: 72%

Unfavourable: 21%

Base: all (n=600)

Simon Bridges favourability

Do you generally have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of Simon Bridges?



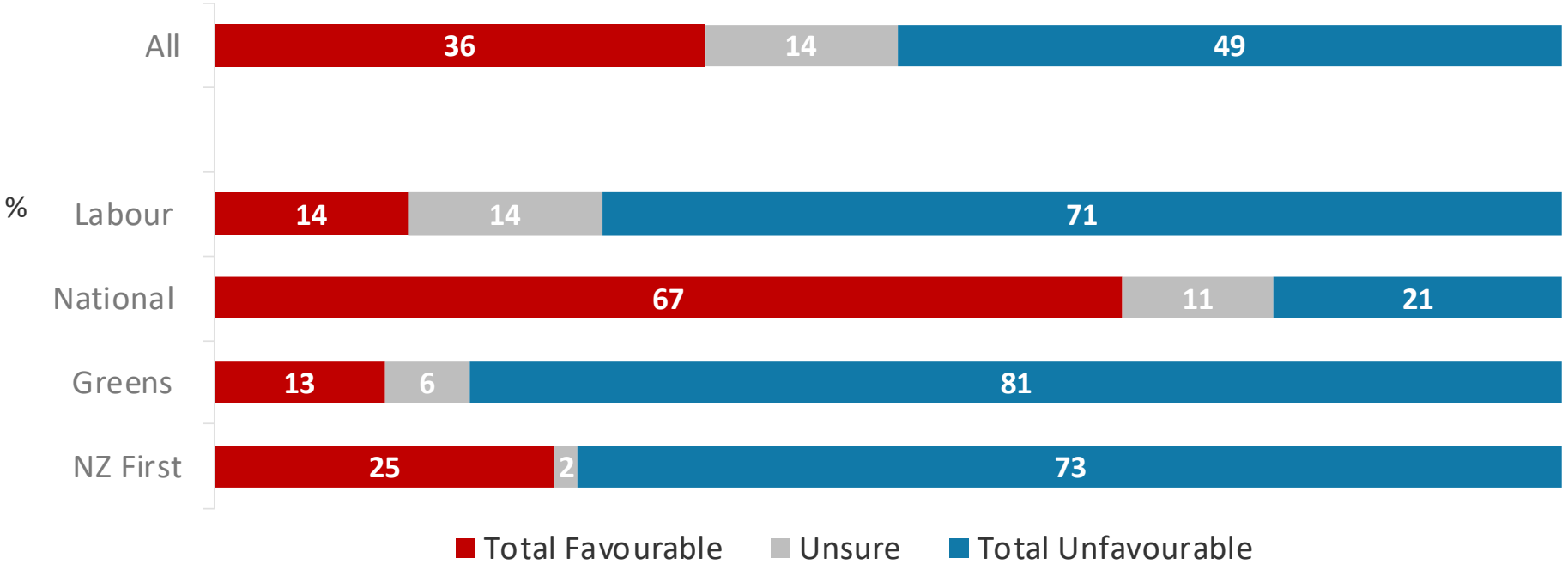
Unfavourable: 60%

Favourable: 26%

Base: all (n=600)

Judith Collins – favourability

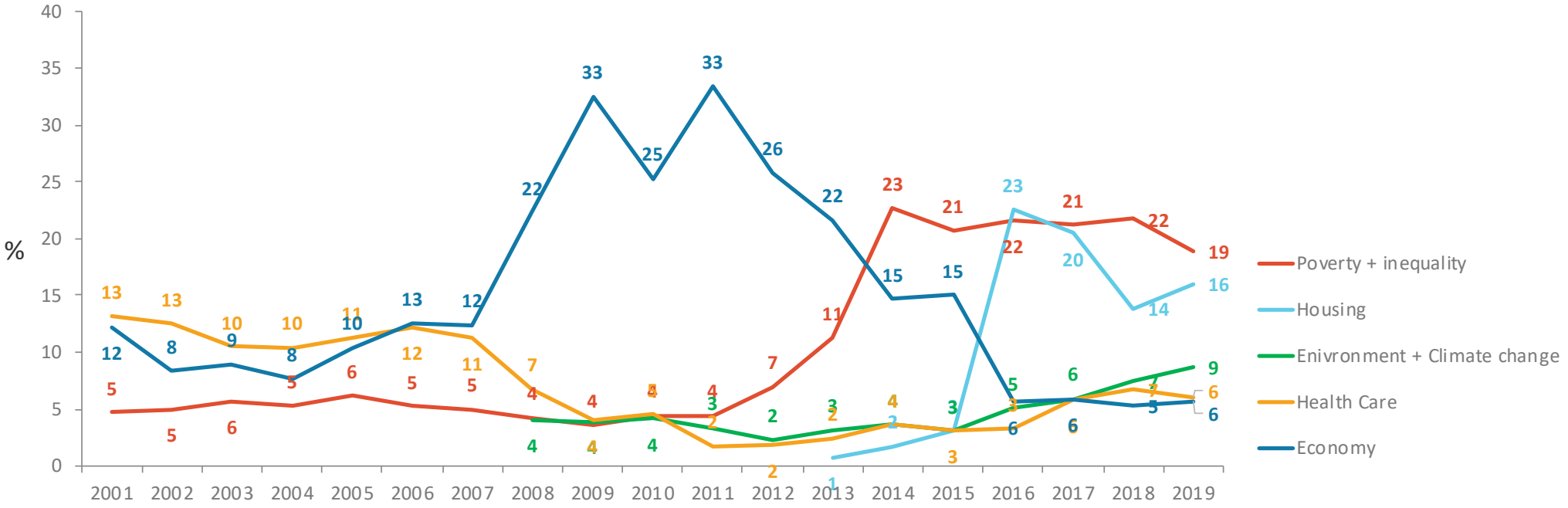
Thinking about Judith Collins, what is your view of her?



Base: n=1000 (all respondents – online)

Most important issue 2001-2019

What is the most important issue facing the country today?



Base: all (n=600), telephone

Budget media profile

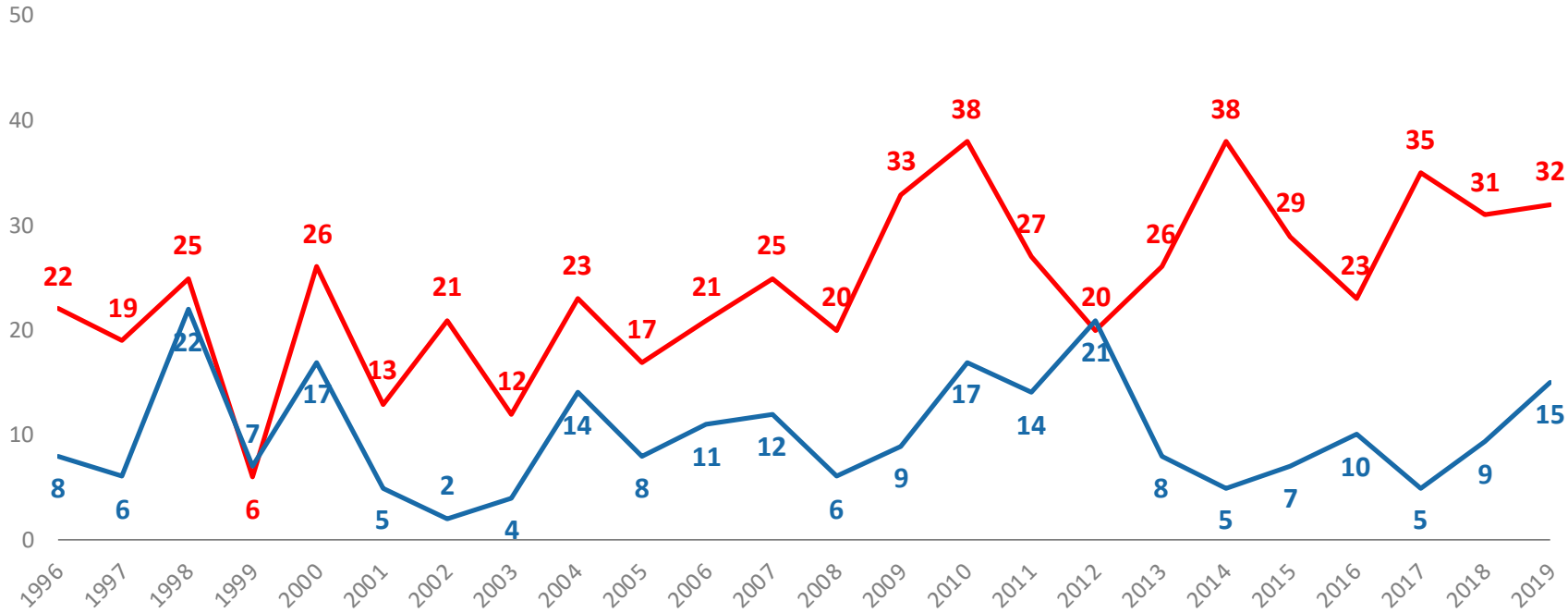
Using a scale of 1 to 5 where 1 means very closely and 5 means not closely at all, please tell me how closely you are following or have followed these news stories in the last month? If you do not know enough about it just say so.

News Story	% followed (1 or 2)
The 2010 Budget	50
The 2008 Budget	47
The 2017 Budget	45
The 2014 Budget	45
The 2009 Budget	45
The leaking of budget information prior to its release on Thursday	**44**
The 2011 Budget	44
The 2015 Budget	43
The 2012 Budget	41
The 2018 Budget	40
The content of the 2019 Budget	**39**
The 2016 Budget	39
The 2007 Budget	38
The 2013 Budget	36
The 2005 Budget	36
The 2006 Budget	30

Base: all (n=600); telephone

2019 budget – good or bad overall?

As you may be aware the Government Budget was released on Thursday. Do you think the Budget will be good for New Zealand overall, bad for New Zealand overall or not make much difference?



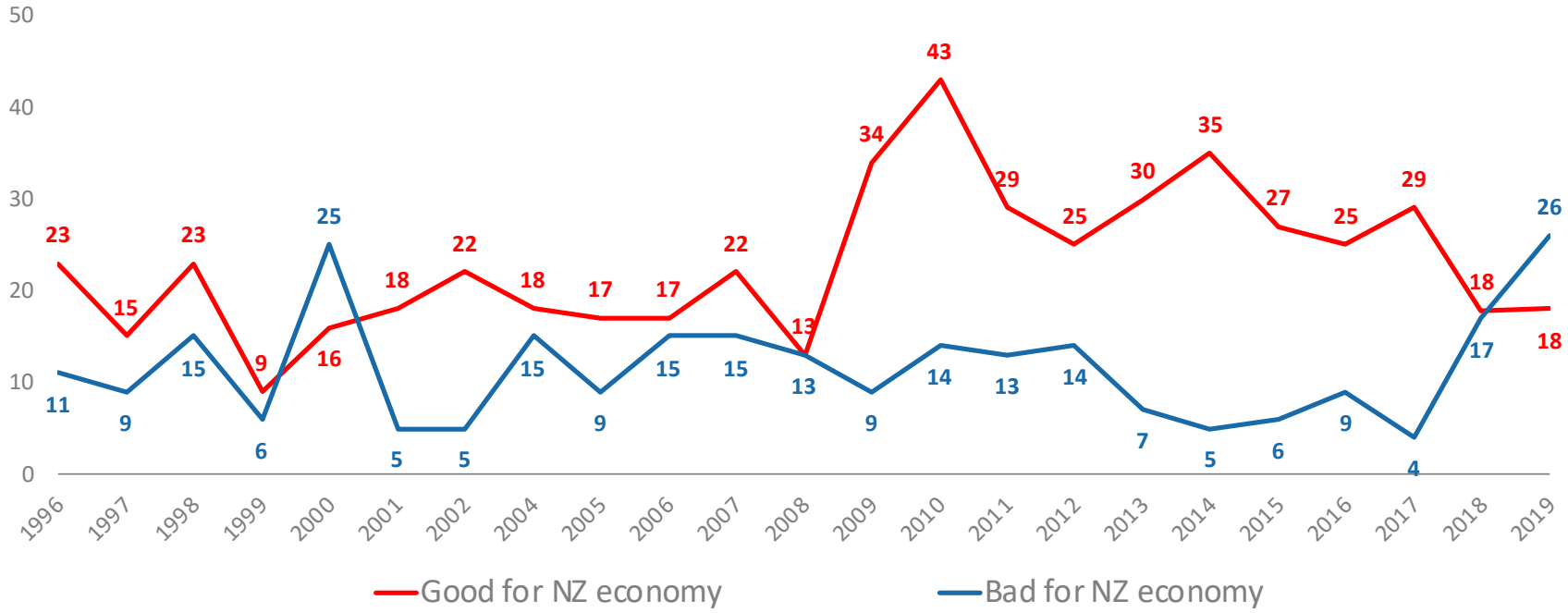
Good: 32%

Bad 15%

Base: all (n=600); telephone

2019 budget – good or bad for NZ economy?

Do you think the Budget will be good for the New Zealand economy, bad for the New Zealand economy or not make much difference?



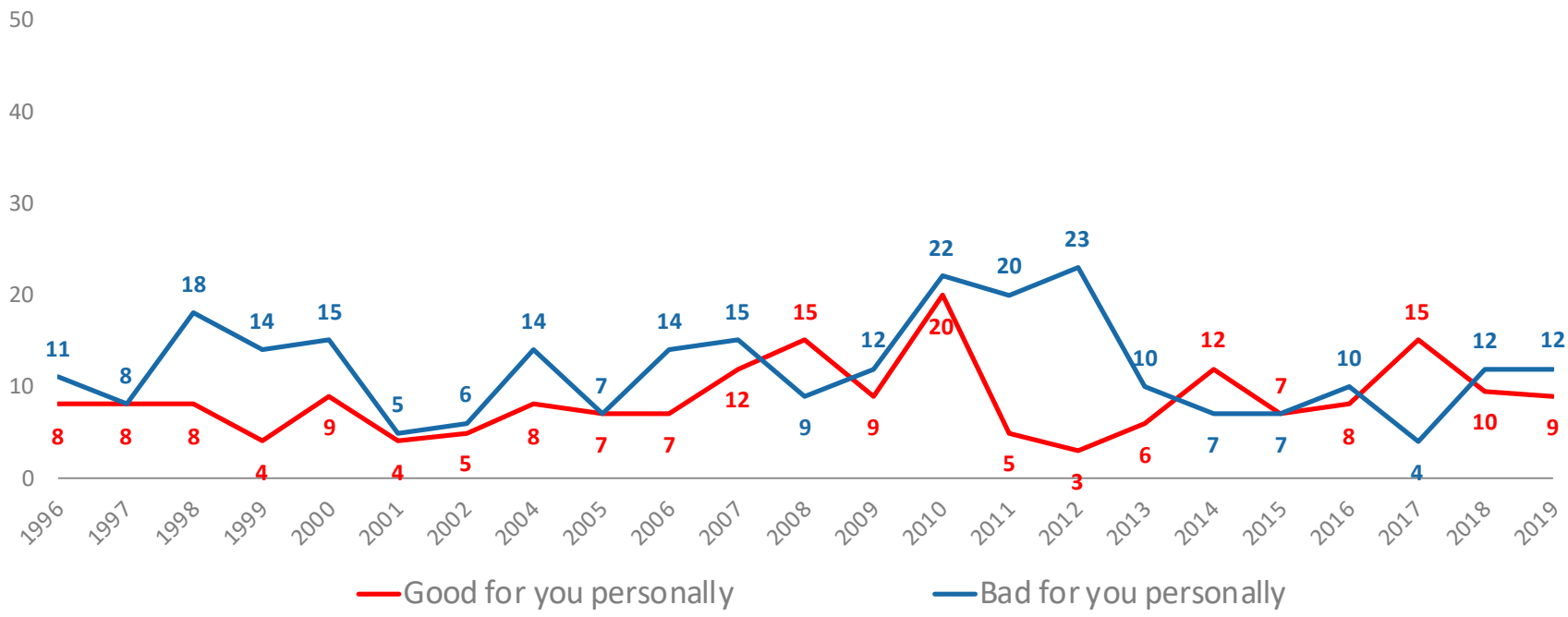
Bad: 26%

Good: 18%

Base: all (n=600); telephone

2019 budget – good or bad for you personally?

Do you think the Budget will be good for you personally, bad for you personally or not make much difference?



Bad
12%

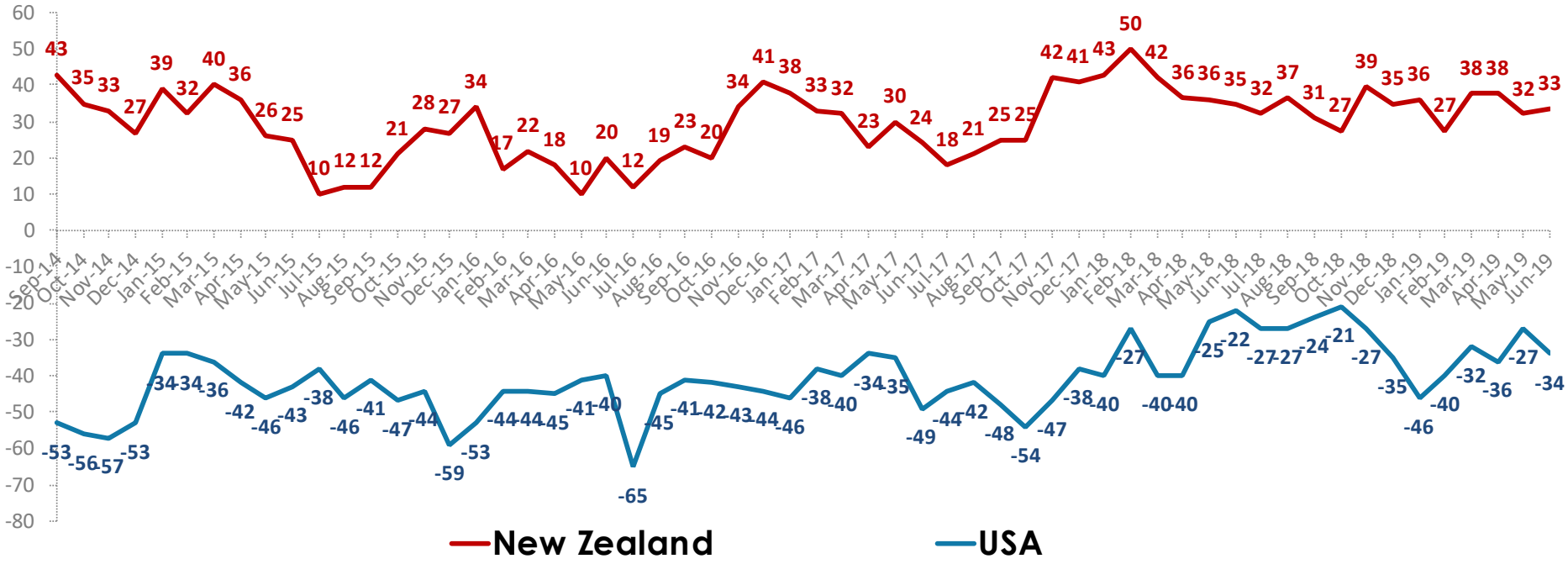
Good:
9%

Base: all (n=600); telephone

Right track wrong track with USA comparison

Are things in New Zealand heading in the right direction or are they off on the wrong track?

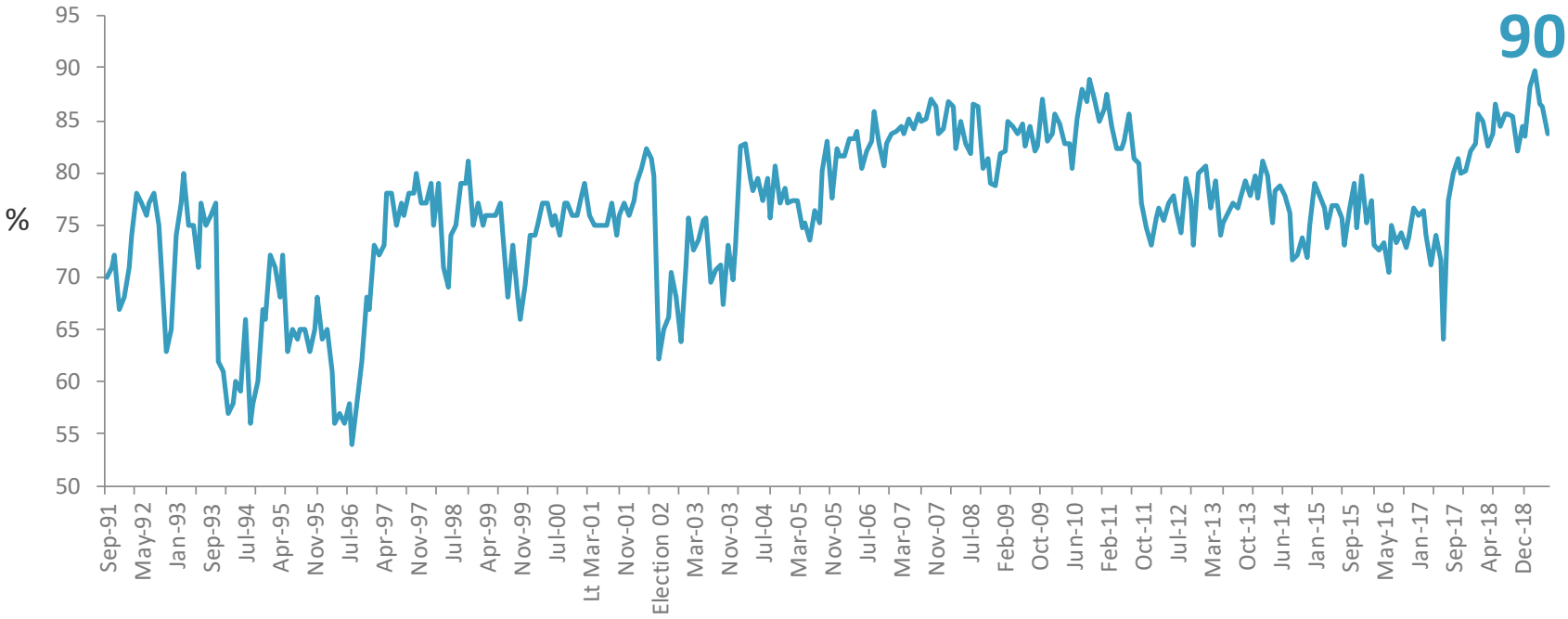
In general are you satisfied or dissatisfied with the way things are going in the United States at this time?



NZ: Telephone omnibus, USA: Gallup

Combined National/Labour vote 1991-2019

Thinking about your party vote only, if the general election were held today which party would you vote for?



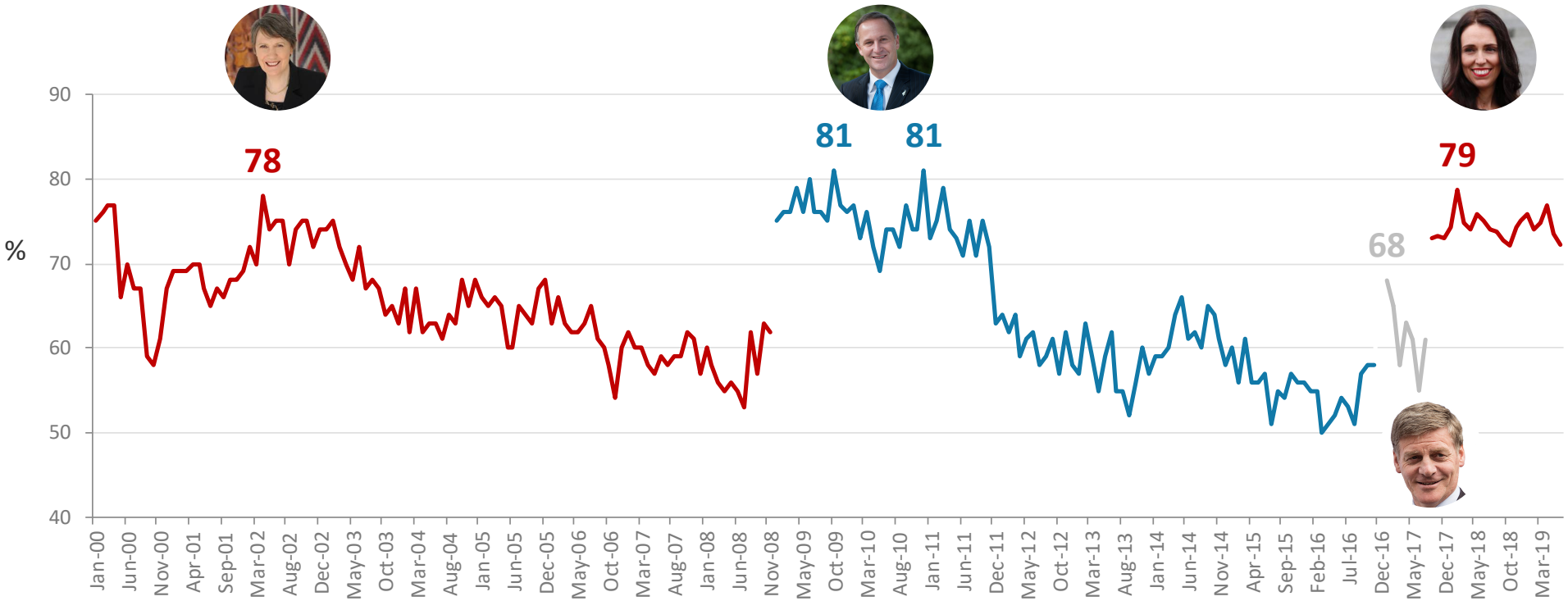
UK voting for European Parliament June 2019

Brexit party – 31%
Liberal Democrats – 20%
Labour 14%
Greens – 12%
Conservatives 9%

Base: all voters

Prime Ministerial favourability 2000-2019

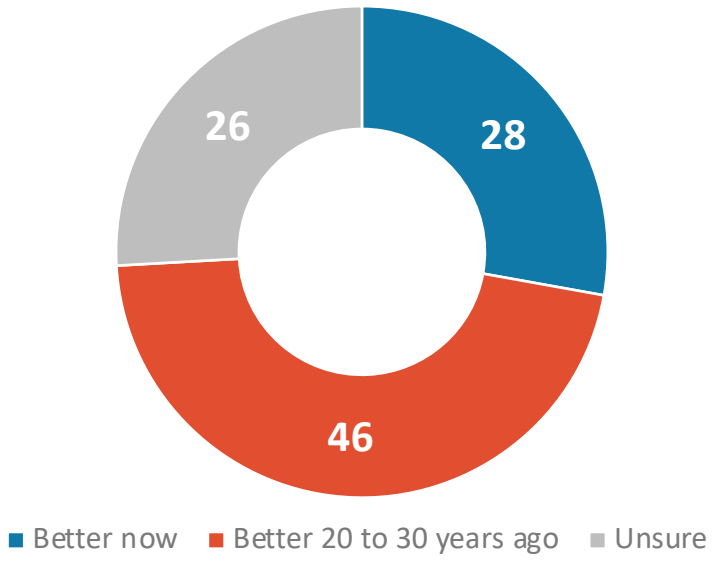
Do you generally have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of...?



Base: all (n=600)

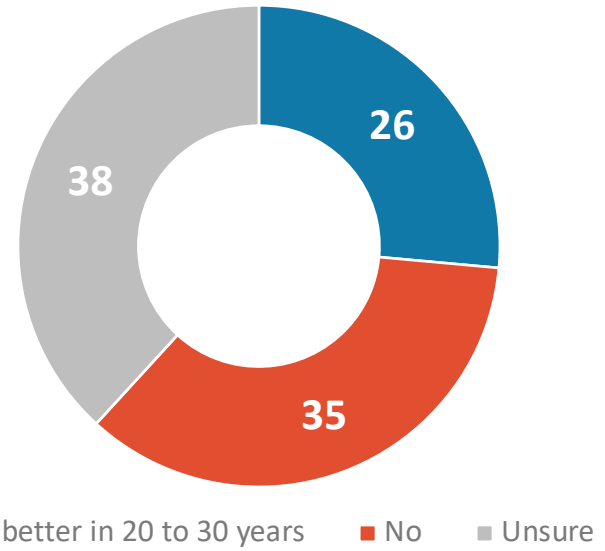
NZ better in the past, present or future

*Do you think **New Zealand now** is a **better** place to live in that it was **20 to 30 years ago**?*



Base: all (n=1000), May 2019

*Do you think **New Zealand will be a better** place to live in **20 to 30 years time** than it is now?*



Base: all (n=1000), May 2019