

# 16 days until the election!

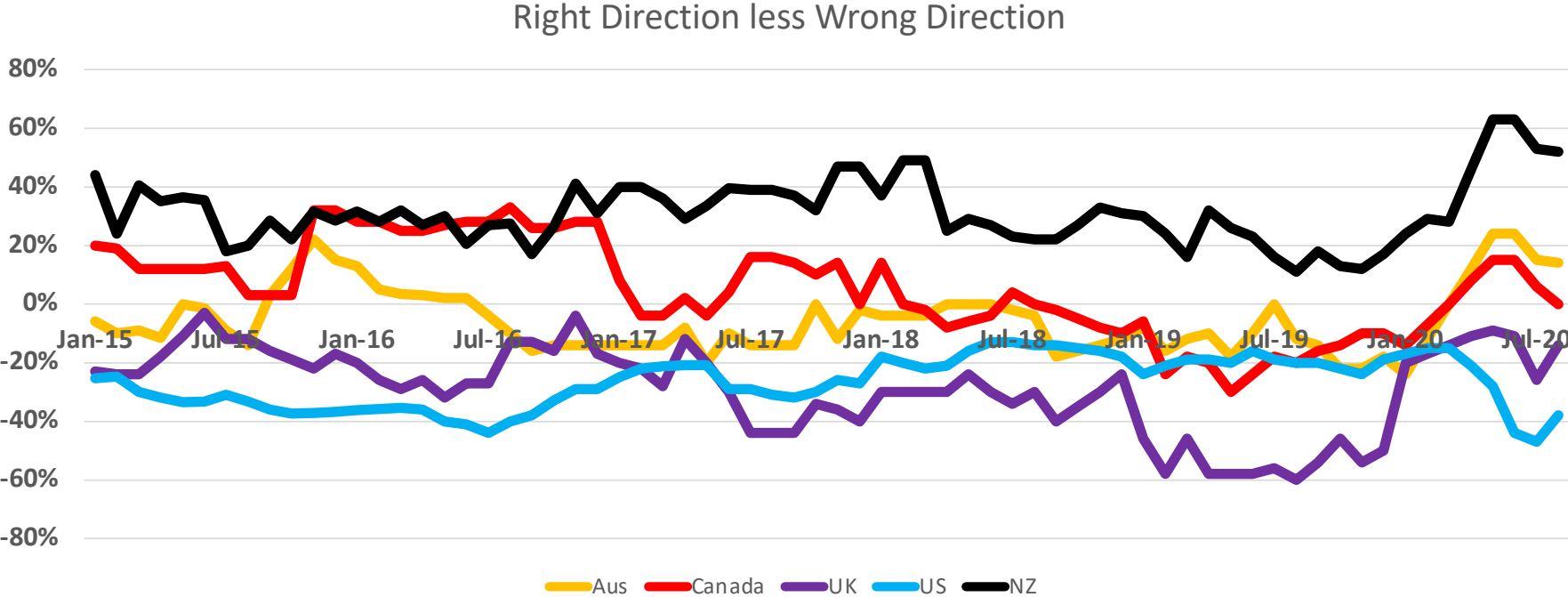
---

DAVID FARRAR  
DAVIDFARRAR.NZ

CURIA MARKET RESEARCH LTD  
CURIA.CO.NZ

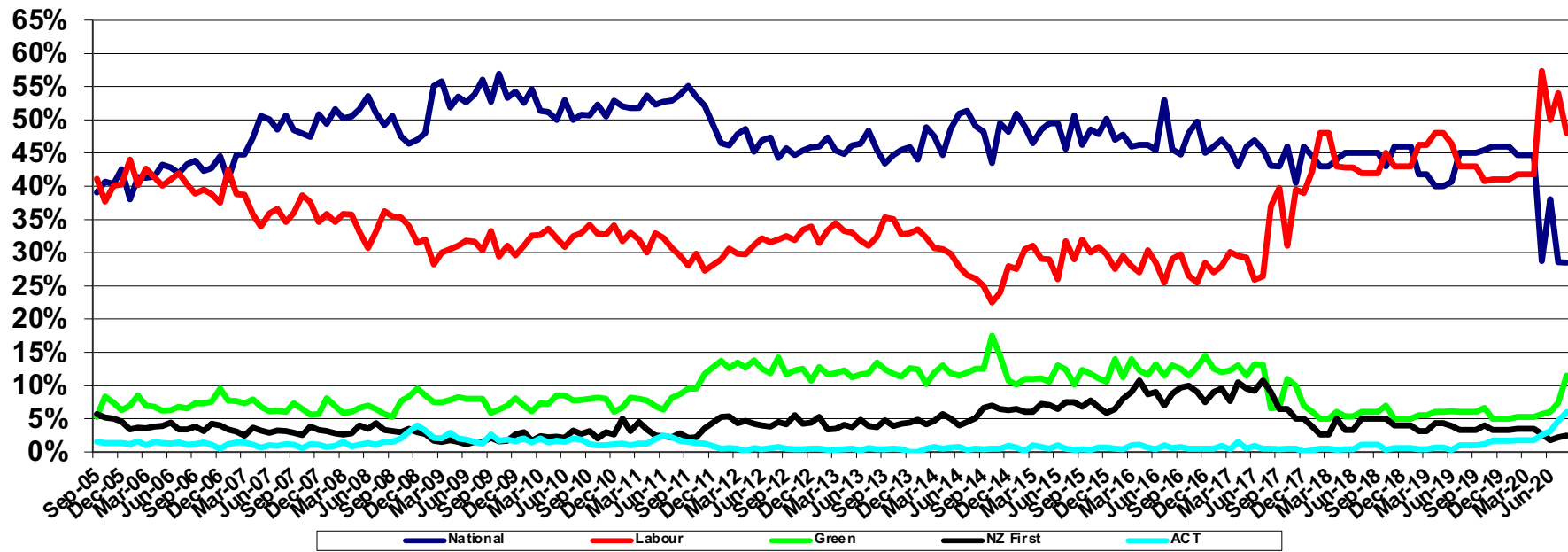


# Net Country Direction since 2015



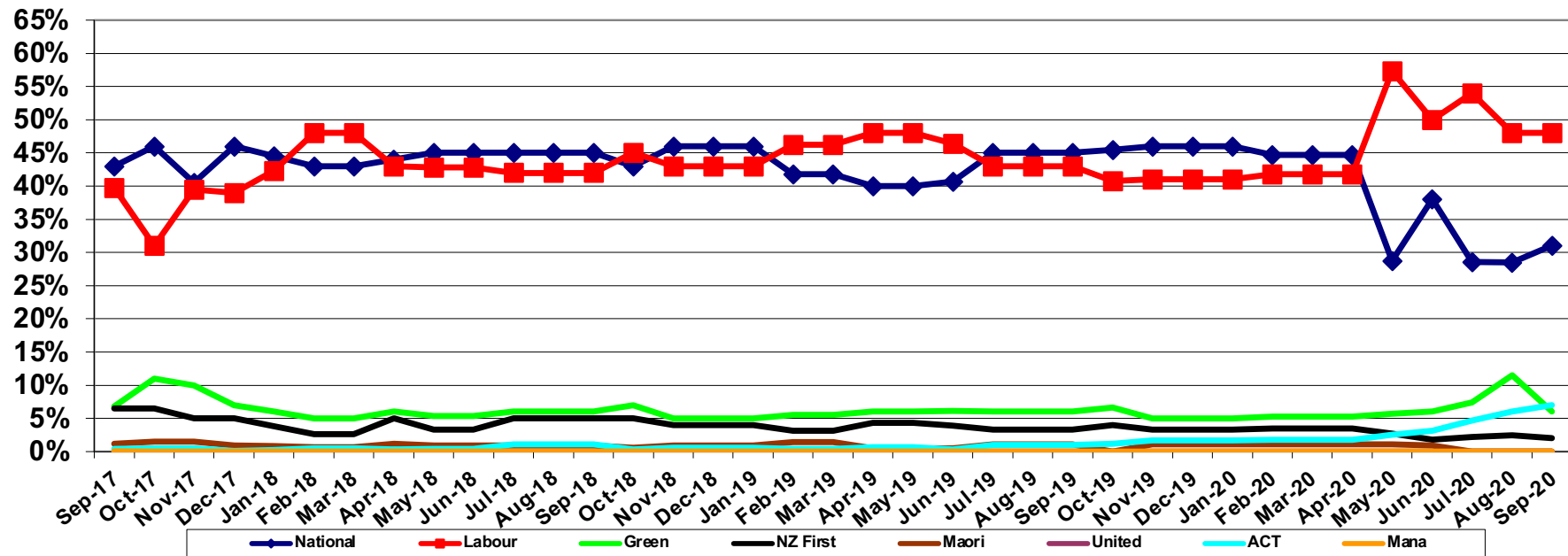
# The polls since 2005

All Public Polls



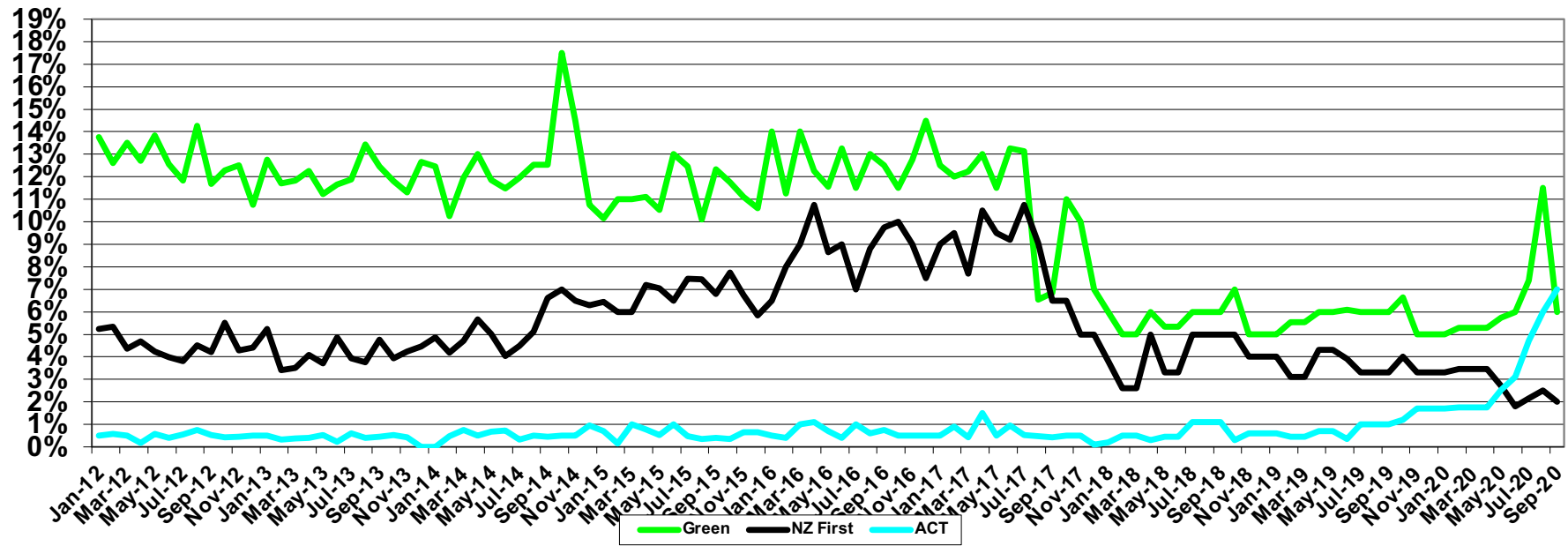
# The polls for the last three years

All Public Polls - last three years



# The minors

All Public Polls - Minor Parties



# A to D results for major parties

	A	B	C	D
<b>Labour</b>	Over 50% Labour Govt	Mid High 40s Labour/Green	Low Mid 40s Lab/Gre/NZF	Low Mid 40s Opposition
<b>National</b>	Mid 40s Nat/ACT	Low 40s Keep most MPs	Mid High 30s Could win in 2023	Below 35% Lose Willis/Bishop
<b>NZ First</b>	Shane wins Northland 5% threshold not matter	5%+	4% - 4.9% Out but fight 2023	Under 4% Bye bye
<b>Greens</b>	7%+ Co Deputy PMs	5% - 6% Confidence Supply	5% - 6% Cross benches	Under 5% Kermit sad
<b>ACT</b>	7% Nine MPs	5% Six MPs	3% Four MPs	2% Three MPs

# The minnows

Party	Summary	Result Range
Advance NZ	Conspiracy theorists	Over 1%
ALCP	Legalise Cannabis	0.5%
Heartland	Pro-rural, anti-environment	0.1%
Maori Party	Pro-Maori	1%, watch TTH
New Conservative	Old Conservatives without Colin	Up to 1%
NZ Outdoors	Mild version of Advance	0.1%
ONE	Fundamentalist Christians	0.1%
Social Credit	Print money	0.05%
Sustainable NZ	Pro-environment	0.1%
TOP	Evidence based, less cat hating	1%
Vision NZ	Destiny Church	0.1%

Aug-20	Australia	Canada	NZ	UK	US
<b>Vote Margin</b>	0%	3%	19%	5%	-7%
<b>Seats %</b>	49%	47%	56%	51%	35%
<b>Betting Markets</b>	57%		93%	36%	44%
<b>Net Direction</b>	14%	0%	52%	-14%	-38%
<b>HoG Net Approval</b>	38%	-7%	76%	-8%	-9%
<b>Unemployment Rate</b>	7.5%	10.2%	4.0%	3.9%	8.4%





# Predictions

---

Labour/Green Government still most likely but Labour majority also very possible

Covid re-emergence not hurting Govt unless incompetence proven, not just suspected

Public tuned out from election

Jones distant third in Northland, Swarbrick third in Ak Ctl

NZ First will not make it back

Greens at some risk of getting under 5% as they underperform to polls by 1.3% but if necessary Labour voters may strategically vote

ACT gets 5 to 8 MPs

Cannabis referendum lost

Euthanasia referendum passes

15% chance Nat/ACT out polls Labour, 90% chance NZ First are out and 35% chance Greens are out

